



8 January 2025

Dear Valued NBA Members,

We are reaching out to express our gratitude for your continued membership with the Norwegian Business Association China.

The year 2024 was marked by substantial growth and achievement for NBA. We proudly welcomed 17 new members, bringing our total to 98 corporate members, the highest since the association's establishment. This milestone underscores the trust and confidence placed in NBA by the Norwegian business community in China and highlights the association's continued relevance and value to its members.

NBA remains committed to evolving and improving to meet the needs of our members. Throughout 2024, the Event Committee worked diligently to develop innovative event formats and themes tailored to our members' diverse requirements. Two initiatives were introduced: one aimed at helping member companies communicate effectively with their headquarters in Norway, and the other focused on skill-based training to enhance employees' capabilities. Additionally, we launched satisfaction surveys after each event to gather valuable feedback, identify areas for improvement, and ensure member satisfaction. A polling system was also introduced for select events, allowing members to directly influence the choice of topics and ensuring relevance.

In 2024, NBA delivered 55 events, up from 47 the previous year. This growth in activity reflected our commitment to serving members and was further elevated by the 70th Anniversary of diplomatic relations between Norway and China, which fostered increased engagement and visibility. Collaboration with Team Norway throughout this milestone year remained a cornerstone of our success, highlighted by standout events such as Norway Week in Shanghai and a series of impactful activities during CIIE 2024.

As we move into 2025, NBA is committed to building on these successes by launching new initiatives and delivering even greater value to our members. The membership fee remains unchanged, continuing our longstanding practice of keeping fees stable over the years while maintaining high-quality offerings.

- Corporate Membership Fee 1: RMB 9,800 + 1% VAT (for companies with more than three employees, not deemed as a start-up, or operating in China for over a year).
- Corporate Membership Fee 2: RMB 3,600 + 1% VAT (for companies with three or fewer employees, deemed as a start-up, or operating in China for less than a year).

Your continued support is highly appreciated, and we hope to see you soon!

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'M. Courtemanche', is positioned above the printed name.

Marc Courtemanche

Chair of Norwegian Business Association China

www.norbachina.com